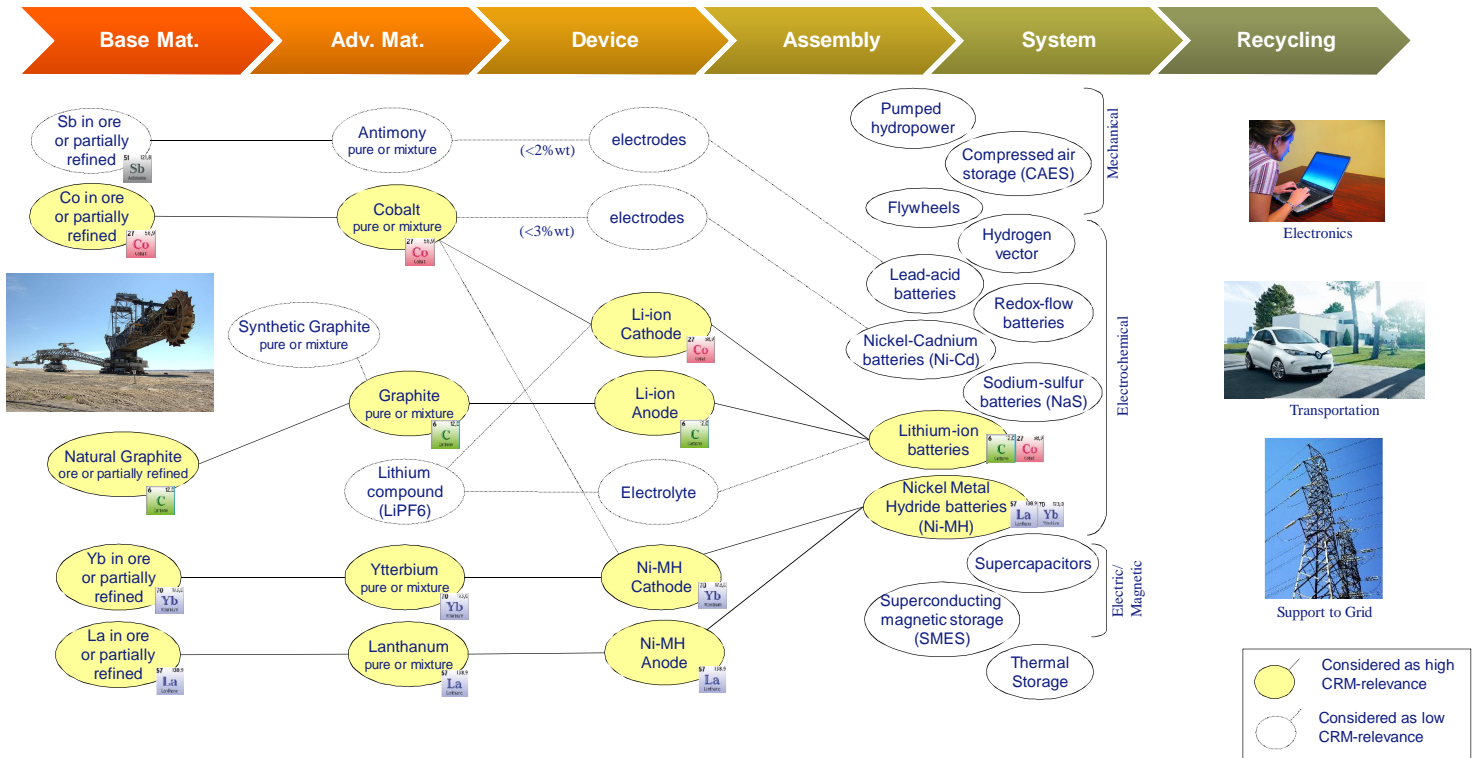


CRM Value Chain Analysis of Energy Storage

Aymeric BRUNOT, Environmental Assessment Project Manager, CEA
Véronique CHARREYRON, Market Analyst, CEA

Product & Technology decomposition



Value-Chain Structure

	Production			Adv. mat. manufacturing		Components		Battery cells & stacks		Battery system	Recycling
	Cobalt	REE	Graphite	Cathode	Anode	NiMH	Li-ion				
Europe	 	Entry in Europe of REEs in alloys form						small co. : Saft (FR), Gaia (DE), Evonik (DE), ECC Repenning (DE), Leclanche (CH)	 Other small co. : Batrec (CH), Recupyl (FR), Akkuser (FI), Accurec (DE)		
North America	 			New unit (2013) 							
Asia	47 % Cobalt supply	Chinese domination	 Hitachi Chemical 日本カーボン株式会社 Nippon Carbon Co., Ltd. 75 % market share	Umicore Korea : N°1 worldwide KUREHA	 Hitachi Chemical LS Mitron 日本カーボン株式会社 Nippon Carbon Co., Ltd. 90 % market share	 80 % market share 	 85 % market share	 DOWA ECO SYSTEM Co., Ltd. 日本カーボン株式会社 Nippon Carbon Co., Ltd. 			
	<ul style="list-style-type: none"> 1 EU leading Cobalt supplier (Umicore) Domination of Asia (for REE & graphite) 			<ul style="list-style-type: none"> No EU leading cathode supplier Domination of Asia (for NiMH & Li-ion) 		<ul style="list-style-type: none"> Domination of Asia for NiMH and Li-ion manufacturing Some EU "niche" leaders like Saft 		<ul style="list-style-type: none"> 1 leading European company, among several US and Asian companies 			

Sold its Cobalt asset in 2013

Europe position

- EU companies are not very well placed except Umicore and BASF (cathode manufacturing) but their divisions are located in Korea and the USA.
- EU NiMH and Li-ion batteries manufacturers are very small although some of them may be worldwide leaders on niche markets (ie : Saft for Defense and Space).
- EU companies could be more active in the next years because of the development of automotive and industry markets segments.

Estimation
 • 340M€
 • 4000 FTP



CRM Value Chain Analysis of Photovoltaic

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Base Mat.

Adv. Mat.

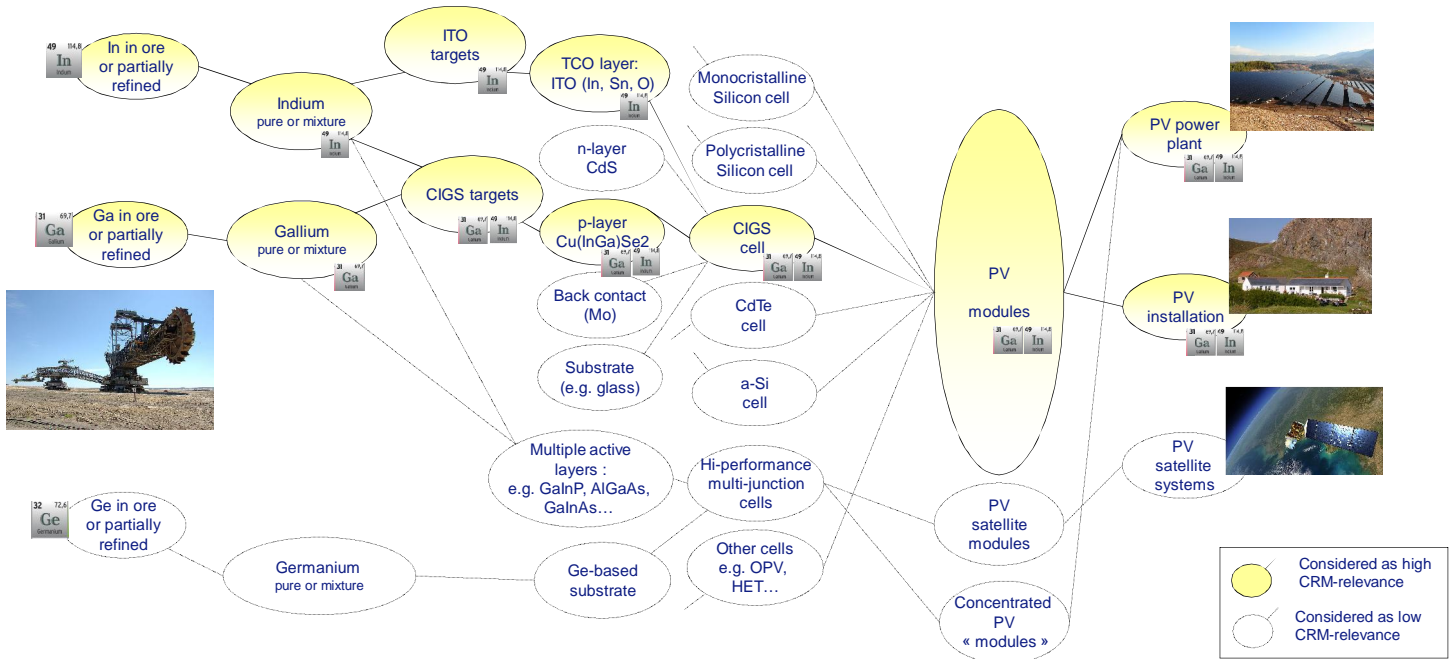
Device

Assembly

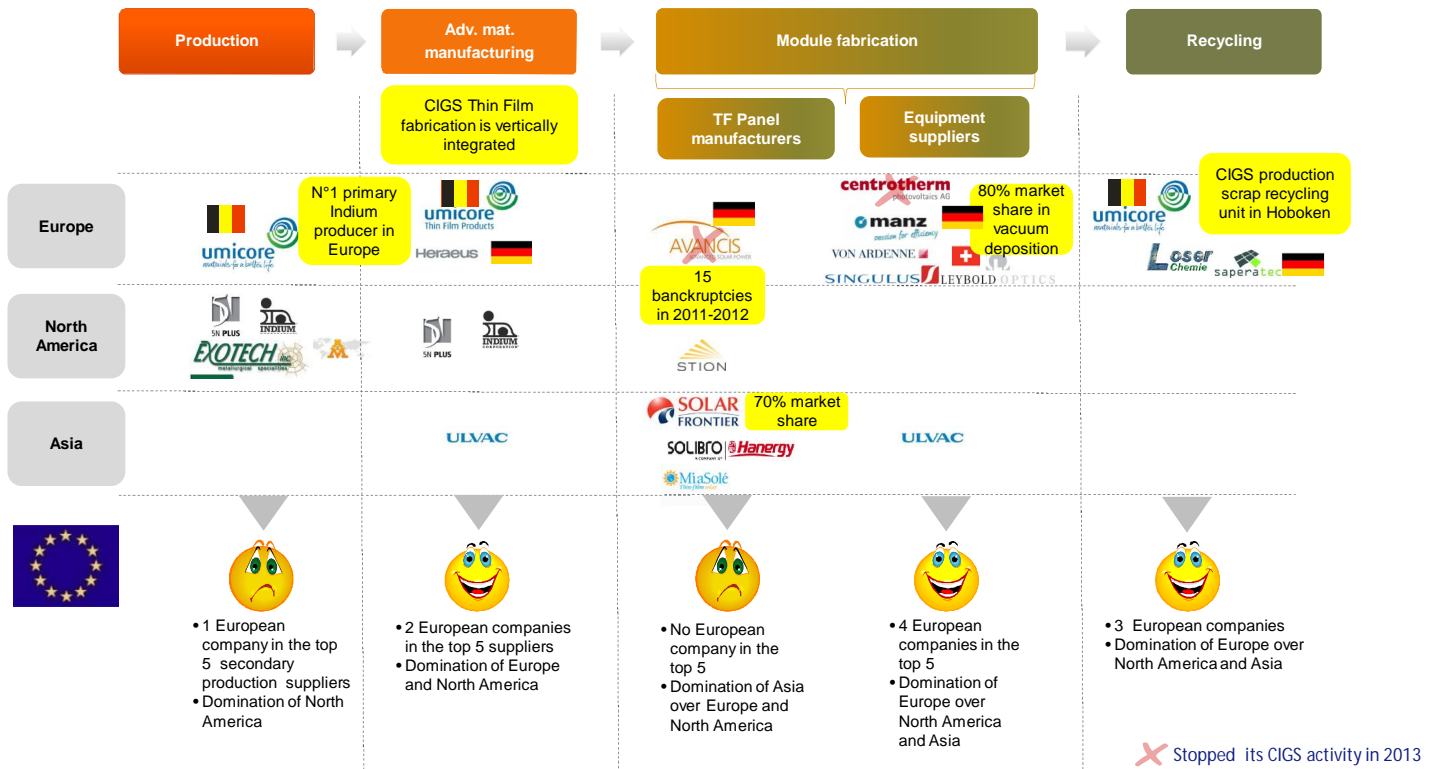
System

Recycling

Product & Technology decomposition



Value-Chain Structure



Europe position

- EU companies are well placed in advanced manufacturing, equipment supplying and recycling.
- Global materials technology and recycling group Umicore is a key player in Europe
- EU companies have a large share of equipment supply but the downturn in new fabs investments and the difficult market expectations seem very risky for the next 2 years.
- Importance of CRM-related PV for Europe appears after analysis as a case of potential "false-positive" result (ie. not so important).

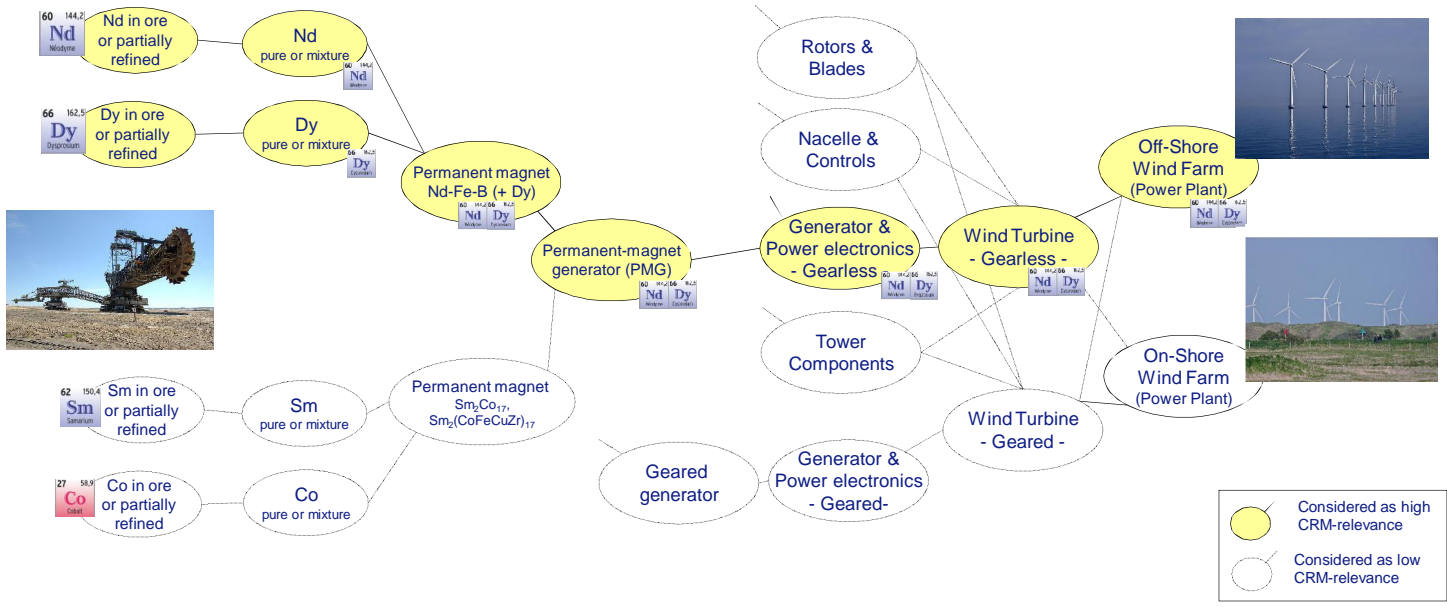
Estimation

- 80M€
- 2000-4000 FTP

CRM Value Chain Analysis of Wind Energy

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Véronique CHARREYRON, Market Analyst, CEA

Product & Technology decomposition



Value-Chain Structure



	REE production (tradable products)	Permanent Magnets	Generators	
Europe			Gamesa, ENERCON, Siemens, Vestas	These top EU companies have 38% market share
North America		VAC, OMG, ARNOLD	ABB, Northern, DMI	
Asia	China (五矿集团), 95% market share	Ningbo Yusheng, TWIN-TOWER, Shinetsu	SUZLON, SINOVEL, GOLDWIND, DEQ	
Europe	🙄	🙄	😊	😊
	<ul style="list-style-type: none"> Europe is poor in CRM reserves and mining China possess 95% of the world CRM production and mining capacity 	<ul style="list-style-type: none"> Estimation of 20% of their activities is dedicated to wind China and Japan are the leaders on this value chain segment EU PM manufacturer (VAC GmbH) has been bought by OMG (US) 	<ul style="list-style-type: none"> Europe has 4 companies in top 10 mainly using hybrid or PM (Enercon only) or both technologies and are components and wind turbine manufacturers 	<ul style="list-style-type: none"> No recycling of REE from wind turbines permanent magnets

Europe position

- Europe has leading components & wind turbine companies (Gamesa, Enercon, Siemens, Vestas) with 38% market share in 2012.
- Europe is not well-positioned for REE and permanent magnets production compared to Asia.

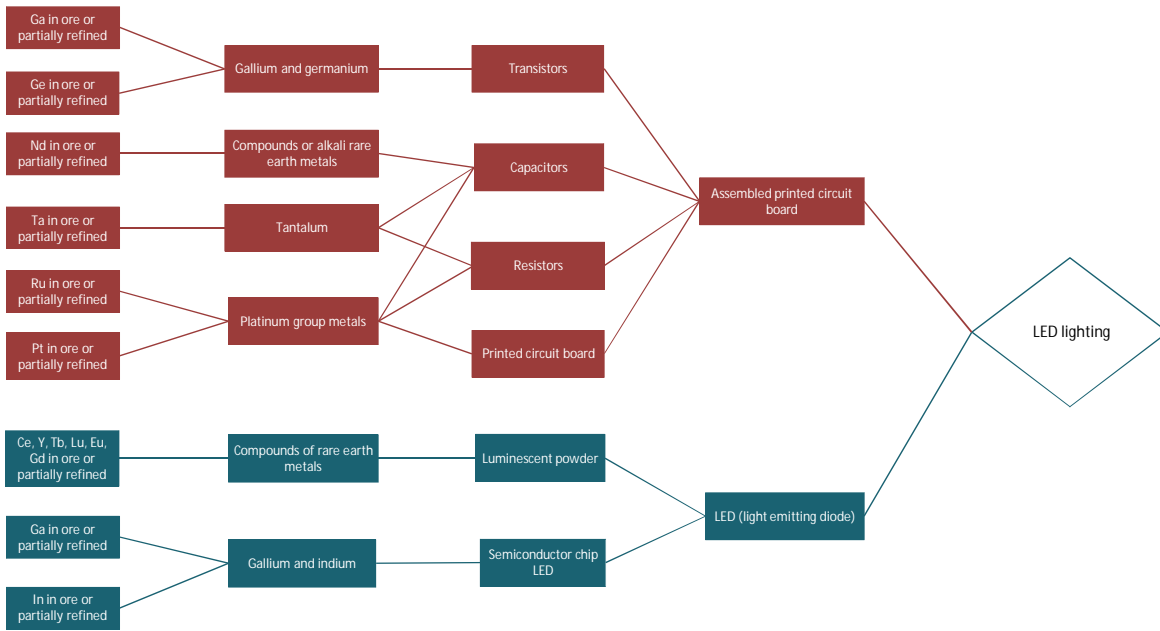
Estimation
 • 15b€
 • 60 000 FTP



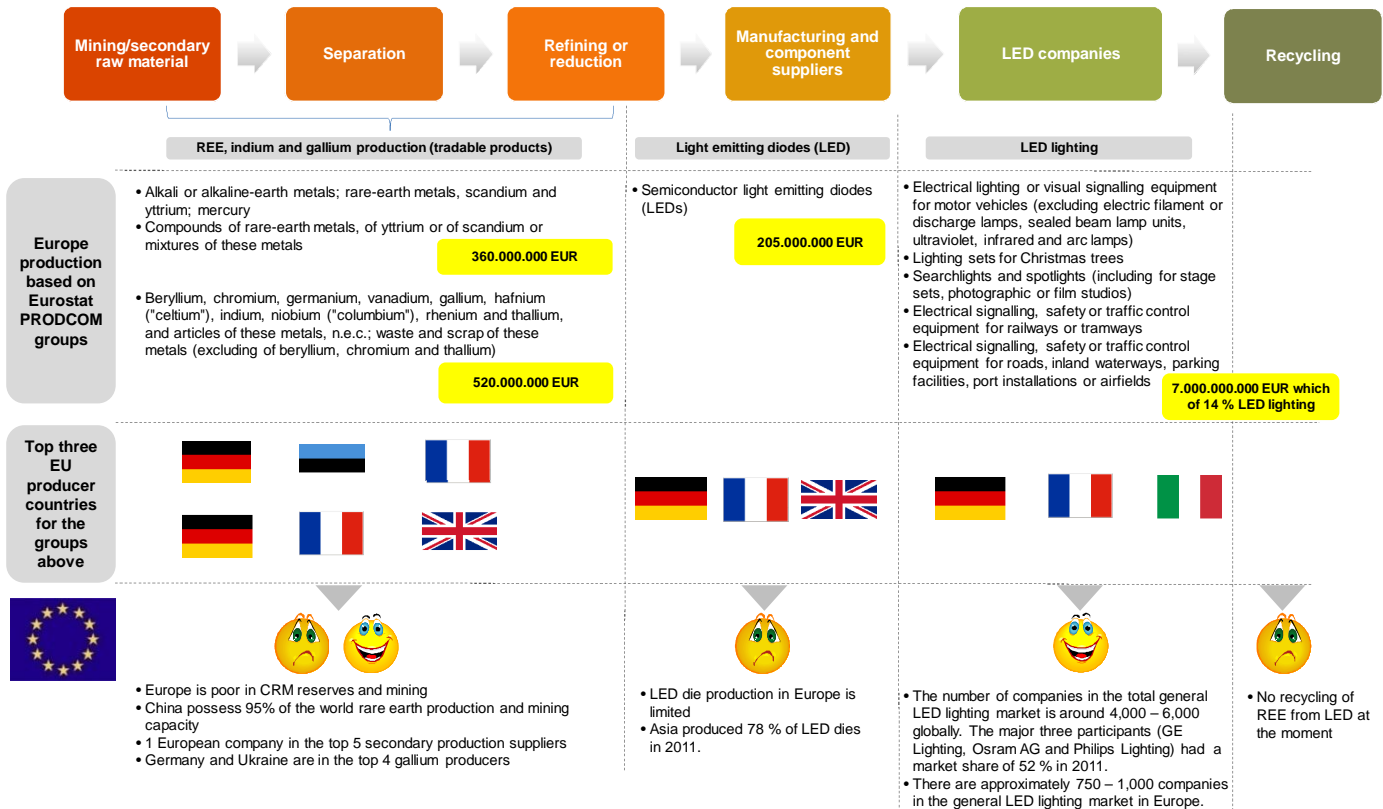
CRM Value Chain Analysis of LED lighting

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 Henna PUNKKINEN, Research Scientist, VTT
 Ulla-Maija MROUEH, Principal Scientist, VTT

Product & Technology Decomposition



Value-Chain Structure



Europe position

- Europe is not well-positioned for REE and LED die production compared to Asia. Osram Opto Semiconductor is the single leading European producer of LED dies, with about 7 % production share of the global LED supply in 2011.
- The market of manufacturing actual light sources is highly represented in Europe. In the general LED lighting market Philips Lighting, Osram AG and Havells-Sylvania account around 62 % of EU sales.

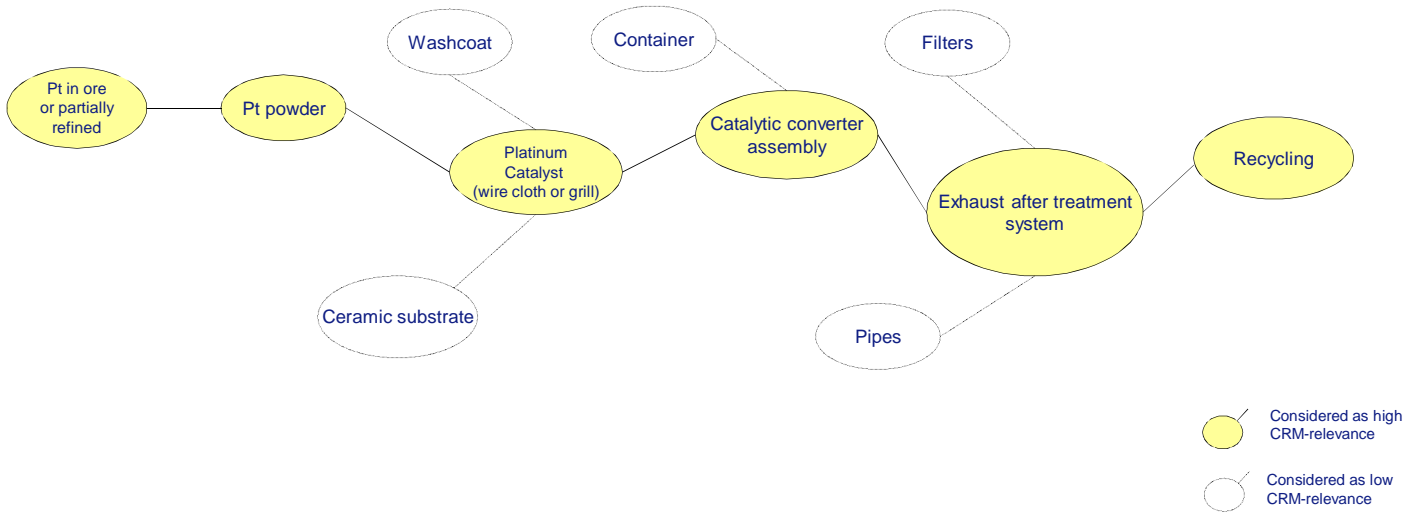
Estimation
 • 1 b€

CRM Value Chain Analysis of Platinum Catalyst

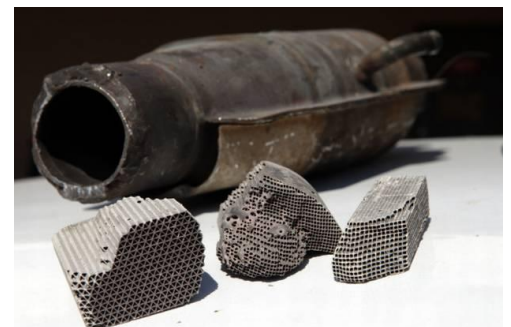
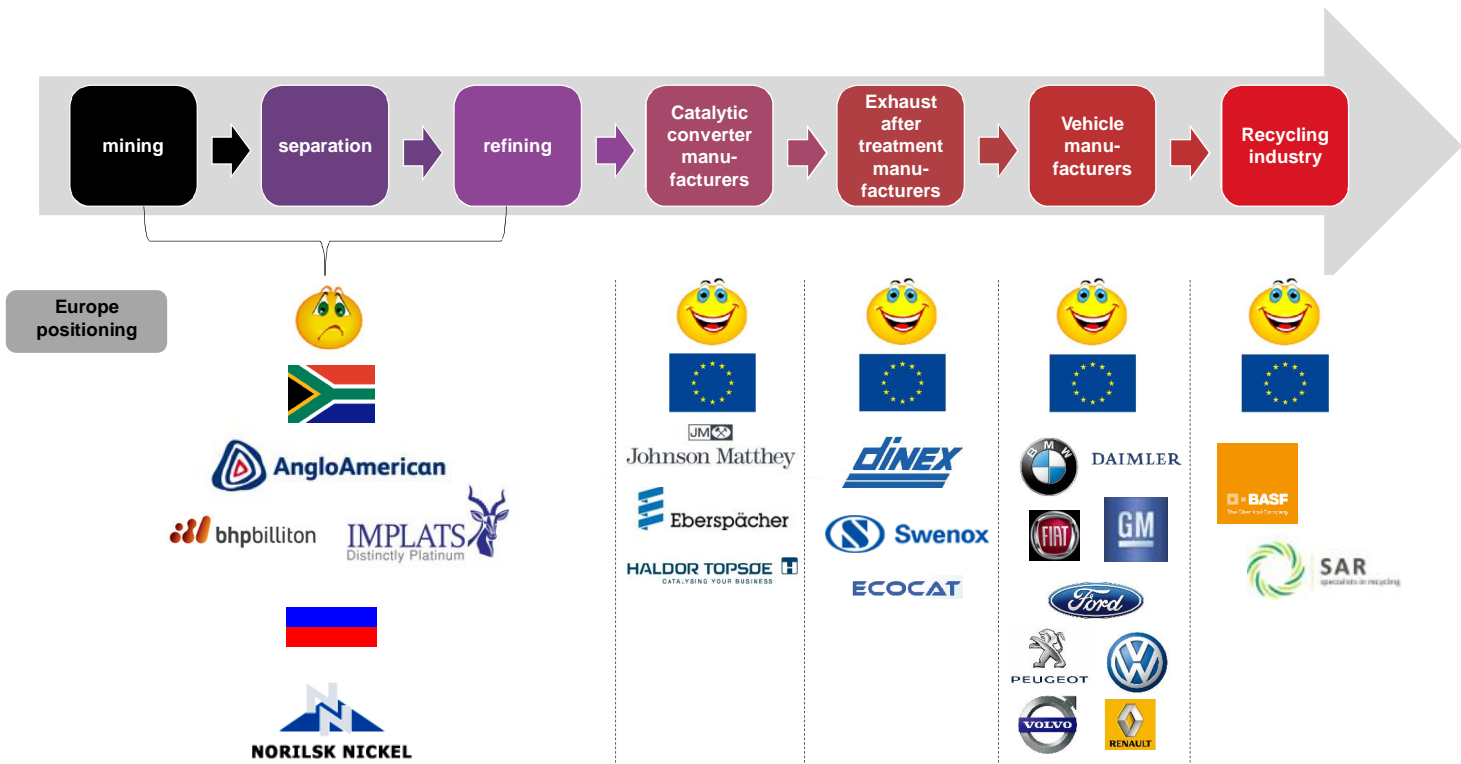
Conny Haraldsson, Deputy Head of Unit • Lisa Bolin, Researcher, SP Technical Research Institute of Sweden



Product & Technology decomposition



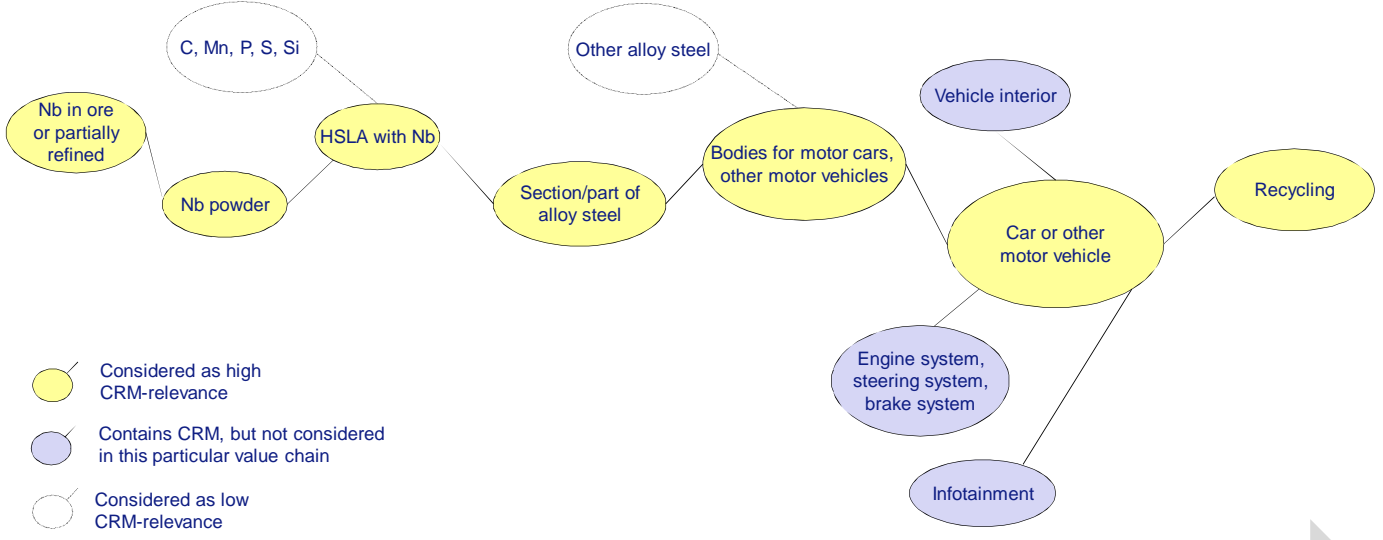
Value-Chain Structure



CRM Value Chain Analysis of High strength low alloy steel

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Product & Technology decomposition



Value-Chain Structure



Europe positioning

